

TOURISM WEBSITE OF THE YEAR 2006-7

Silver Award

www.bluehayes.co.uk



Blue Hayes' first website, introduced in March 2003, was replaced in April with a much-improved site. On the home page a virtual flash tour is given, providing the user with a good feel for the hotel as soon as they log on. Text has been kept to a minimum while still providing detailed information, with the greater use of images allowing all the rooms and facilities to be viewed as a slide-show. Information is clearly displayed, including breakfast and supper menus, cocktail and wine lists, what to see, tariffs, travel details, local information and links. The website is excellently designed, is striking and can be translated into several languages. *(Western Morning Press, 17 October 2006)*